



Press release
Paris, 20 February 2023

Mobile Film Festival Africa

**2nd edition in celebration of
Rabat, African Capital of Culture
and with the support of UCLG Africa**

The call for films is open until April 4 2023

www.mobilefilmfestival.africa

1 Mobile, 1 Minute, 1 Film

[Trailer to discover and to share](#)

Mobile Film Festival is proud to announce the launch of the **second edition** of the **Mobile Film Festival Africa**, following the success of its first pan-African edition in 2021.

Our goal is to **support, expose and mentor the upcoming talented filmmakers**, through grants and technical support to help the winners shoot a professional short film.

As expressed by the founder of the festival Bruno Smadja, "*because African stories must be told by Africans for an African audience. Let's support the young filmmaking talents of Africa.*"

The Mobile Film Festival Africa is very honored to have been chosen this year as **one of the official events of the "Rabat, African Capital of Culture"** program.

Since 2005, Mobile Film Festival has promoted **equal access** by removing financial barriers through **the use of mobile phones** and free registration to the festival, while valuing the **creativity of filmmakers** who are challenged to tell a compelling story in one minute.

This 2nd edition, **100% African**, therefore aligns perfectly with the festival's mission and values. As the world's youngest continent with a **digital transformation revolving around the mobile phone**, Africa is conquering the world through its creativity and youthfulness. The Mobile Film Festival wishes to support the blooming of this talented youth.

The Mobile Film Festival Africa is back with the same principles that made it a success: **1 Mobile, 1 Minute, 1 Film. It is mandatory to be living in an African country.** The **theme is free** to highlight **the creativity and commitment** of African talents.

Furthermore, to make our festival even more accessible and to show the richness of different African cultures, filmmakers will be able to submit their films **in any language and dialect of their choice.** In collaboration with our partner DotSub, the films will then be subtitled in **French, English, Arabic and Portuguese to reach the widest possible audience.**

The **first edition** was supported by more than 600 institutions across 45 countries, and received **over 500 films** from **38 African countries.** The official selection of **51 films**, still available on the festival's social networks and on [YouTube](#), has received **14 million views.**

The Africa Grand Prize was awarded to the Senegalese film "[Lam Freedom](#)" directed by Marcel Moussa Diouf. This award included a €10,000 production grant. Marcel Moussa Diouf has now written a beautiful short film about "talibe" children in Dakar, "Kolia", which is currently being developed in a co-production between Burkina (Jiguiya Films) - Senegal (Sangomart Original and SaIndu Prodiffusion) - France (Good Rush / Mobile Film Festival). The screenplay Kolia is supported by the Fond de la Jeune Création Francophone (Young Francophone Film Creation Fund) with a grant of 30.000 €. The film will be shot in the course of 2023.

Key dates of the festival:

- Call for films **between 14 February and 4 April 2023**
- Online festival, with 50 films in the official selection from **3 to 31 May 2023**
- **Awards ceremony on 8 June** at the Renaissance cinema in Rabat in the presence of the jury.

AWARDS

For this 2nd edition, **\$46,000 in grants will be awarded to the winners. Nine awards** with scholarships which allow **the winners to make a film by professional means with the help of an African producer.**

This year, in honour of Rabat, African Capital of Culture, a **Grand Prize Morocco will be awarded to embody the richness of Moroccan film creation.**

- **Africa Grand Prize: 10,000\$**
- **Morocco Grand Prize: 10,000\$**
- **French speaking Film Award: 5,000\$ in partnership with TV5 Monde**
- **ACP-EU Culture Award: 5,000\$ in partnership with ACP-UE**
- **Screenplay Award: 5,000\$ in partnership with Canal +**
- **Female African Director Award: 5,000\$**
- **Documentary Film Award: 5,000\$**
- **Best Actress Award : 500\$**
- **Best Actor Award : 500\$**

In partnership with [LAFAAAC](#), a mobile training application for cultural professions, all participants will be rewarded:

- All filmmakers submitting a film will receive a 50% discount to access a course
- All selected filmmakers will have free access to one of the training courses in the "Cinema" section
- Finally, all winners will have unlimited access to the courses offered by LAFAAAC, they may even participate in future sessions as an expert.

THE JURY

The winners will be chosen by a distinguished jury representing the **diversity of African cinema**. By partnering with us, they allow us to reach out to the new generation:

- [Gad Elmaleh](#), Moroccan comedian, actor and director, will be the **president of the jury**
- [Samia Akariou](#), Moroccan actress, screenwriter and director
- [Sofia Alaoui](#), Moroccan director and scriptwriter
- [Françoise Ellong-Gomez](#), Beninese-Cameroonian screenwriter and director
- [Rafiki Fariala](#), Congolese director and slammer
- [Fibby Kioria](#), Kenyan producer

We will benefit from a high on-ground visibility in different countries: Festivals, universities and film schools, cultural institutions and associations, as well as 200 cinema screens in 31 countries. Our partners will project the trailer of the call for films during two months, then the selection of the award-winning films between June and December 2023.

You can now watch a [selection of films from the first Mobile Film Festival Africa](#) and [the trailer](#).

CONTACT

Claudia Rodriguez

Relations Presse Africa

WhatsApp : **+34 646 65 05 44**

Téléphone: **+33 1 40 09 89 65**

Email : presse@mobilefilmfestival.com

About the Mobile Film Festival:

The Mobile Film Festival is an international short film festival founded in **2005** based on a simple principle: **1 Mobile, 1 Minute, 1 Film.**

Our goal: **expose, support and mentor** the upcoming talents, through grants to help the winners from all over the world to become future film directors.

The Mobile Film Festival is also **100% digital**, in order to reach the largest possible audience.

Since **2015**, the Mobile Film Festival has received **6414 films** from **157 countries**, **134 million views** and **360,000 €** awarded in grants to the winners.

We have created a unique pan-African edition in **2021**, now we launch the second Mobile Film Festival Africa.

[YouTube](#) | [Facebook](#) | [Twitter](#) | [Instagram](#) | [LinkedIn](#) | [Tiktok](#)

PARTNERS



UCLG Africa

The umbrella organization of local and regional governments in Africa was founded in 2005 in the town of Tshwane, South Africa, following the unification of three continental groups local governments, namely the African Union of Local Authorities (AULA); the Union of African Cities (AVU); and the Africa chapter of the União das Cidades e Capitais Lusófonas (UCCLA). UCLG Africa (UCLGA.org) brings together 51 national associations of local and regional governments from all regions of Africa, as well as 2,000 cities and territories of more than 100,000 inhabitants. UCLG Africa represents more than 350 million African citizens. A founding member of the world organization UCLG, it is the regional chapter for Africa. UCLG Africa's headquarters are based in Rabat, capital of the Kingdom of Morocco, where it enjoys diplomatic status as a Pan-African International Organization. UCLG Africa also has five regional offices across the continent: in Cairo, Egypt, for North Africa; in Accra, Ghana, for Central Africa; in Libreville, Gabon, for Central Africa; in Nairobi, Kenya, for East Africa; and in Pretoria, South Africa, for Southern Africa.

African Capitals of Culture Program

The African Capitals of Culture program is supported by United Cities and Local Governments of Africa (UCLG Africa). It aims to make culture the fourth pillar of the sustainable development of local authorities, to promote the definition and implementation of cultural policies at the territorial level, and to develop mutually beneficial partnerships between local authorities and actors and promoters of cultural activities, with a view to developing public and private ecosystems capable of making the most of culture to regenerate self-esteem and citizenship, develop decent jobs, particularly for young people and women, and contribute to the international influence of African and Afro-descendant culture.

UNESCO

UNESCO is the United Nations Educational, Scientific and Cultural Organization. UNESCO programs contribute to the achievement of the Sustainable Development Goals defined in the 2030 Agenda and adopted by the United Nations General Assembly in 2015. Among many other activities, UNESCO supports the development of audiovisual production for and by young people and women in particular, especially on the African continent.

CANAL+

CANAL+ Group is a leading media company and pay-TV operator. CANAL+ Group has a wide international footprint with a presence in Europe, Africa and Asia. CANAL+ Group totals 23.7 million subscribers worldwide, including 9 million in mainland France. With STUDIOCANAL, CANAL+ Group is also a European leader in the production, acquisition and distribution of feature films and TV series. It is also a leading player in free-to-air television with a pole of several channels, as well as an ads sales agency. CANAL+ Group is wholly-owned by worldwide integrated content, media and communication group, Vivendi.

The ACP-UE Culture Programme

The ACP-EU Culture Programme is an initiative implemented by the Organisation of African, Caribbean and Pacific States (OEACP) with the financial support of the European Union (EU). This programme illustrates the desire to stimulate the potential of the cultural and creative sector and its contribution to the socio-economic development of ACP countries. With a budget of € 40 million covering the period 2019-2026, the programme is focused on: (i) encouraging entrepreneurship and cultural and technological innovation, as well as the participation of young people; (ii) creating new jobs and increasing the income of artists and cultural professionals; (iii) improving the quality of ACP cultural productions; and (iv) enhancing the value of ACP cultural productions and artists on international markets. For more information, visit www.acp-ue-culture.eu.

Follow ACP-EU Culture via [Twitter](#) / [Instagram](#) / [Facebook](#) / [LinkedIn](#)

LAFAAAC

LAFAAAC is a mobile training app where you can find high quality courses on the jobs of creative and cultural industries (audiovisual, cinema, music, fashion, video games, etc.), accessible without internet, once downloaded. LAFAAAC is a new digital university!

France Médias Monde Group

Watch and listen to the world. France Médias Monde, the group in charge of French international broadcasting, comprises the news channels France 24 (in French, English, Arabic and Spanish), the international radio station RFI (in French and 16 other languages) and the Arabic-language radio station Monte Carlo Doualiya. France Médias Monde broadcasts to the world in 21 languages. Its journalists and correspondents offer viewers, listeners and Internet users comprehensive coverage of world events, with a focus on cultural diversity and contrasting viewpoints via news bulletins, reports, magazines and debates. 66 nationalities are represented among the group's employees. Every week, RFI, France 24 and Monte Carlo Doualiya attract 244,2 million contacts (2021 average). Those outlets have a combined 95 million followers on Facebook, Twitter, YouTube and Instagram and rose to 2.2 billion views and streams in 2021. France Médias Monde is the parent company of CFI, the French media cooperation agency and also a shareholder of the French-language general interest TV channel TV5monde. francemediasmonde.com

RFI, a France Médias Monde Radio Station

RFI (Radio France Internationale) is a French news and current affairs public radio station that broadcasts worldwide in French and in 16 other languages*. RFI is broadcast on 152 different FM frequencies, via short wave relays, on 30 different satellite signals throughout the world and also on the internet and dedicated apps. RFI is also broadcast across the globe via more than 1950 partner radios. It draws on the expertise of its Paris-based editorial teams and a unique global network of 400 correspondents to provide news bulletins and features offering listeners the means to better understand the world. Some 61.4 million listeners around the world tune into RFI every week, and its digital platforms attract an average of 21.2 million visits a month (2021 average) while 29.4 million followers stay connected via Facebook, Twitter and Instagram

*Brazilian, Cambodian, Chinese, English, Fulfuldé, Haitian creole, Hausa, Mandinkan, Persian, Portuguese, Romanian, Russian, Spanish, Swahili, Ukrainian, Vietnamese.

France 24, a France Médias Monde Channel

France 24, the international news channel, broadcasts 24/7 to 481.4 million households around the world in French, Arabic, English and Spanish. The four channels have a combined weekly viewership of 97.8 million viewers. France 24 gives a French perspective on global affairs through a network of 160 correspondents located in nearly every country. It is available via cable, satellite, DTT, ADSL, on mobile phones, tablets and connected TVs, as well as on YouTube in four languages. Every month, France 24's digital platforms attract 23.2 million visits, 132.8 million video views (2021 average) and 59.9 million followers on Facebook, Twitter and Instagram. france24.com

MCD, une chaîne radio de France Médias Monde

Monte Carlo Doualiya is a French radio station that broadcasts in Arabic from Paris to the Middle East, Mauritania, Djibouti, and Sudan, on FM, via satellite and via partner radio stations. It provides news bulletins and magazines, with a strong focus on culture, live broadcasts, conviviality and interaction. Its editorial team and worldwide network of correspondents provide coverage of world news to 10.4 million listeners every week. Monte Carlo Doualiya is a radio station based on the values of universalism and freedom for listeners of all ages. The station is also accessible via its website, which is one of the most modern of all Arabic-language sites, and via its app and through a range of cable and satellite packages. MCD attracts 1.9 million visits to its digital platforms every month (2021 average) and 4.6 million followers on Facebook, Twitter and Instagram. mc-doualiya.com

HIT Radio

HIT RADIO S.A. is an independent Moroccan Media Group that started its activities with the launch in 2006 of a music radio for Moroccan youth.

It was the first radio to broadcast news flashes in Darija the Moroccan slangs, to expose the new Moroccan music scene and to launch a "Free Antenna" in Morocco. HIT RADIO is actively participating in the improvement of the national media landscape in an innovative and independent spirit.

With a positioning focused on music, entertainment and freedom of expression, HIT RADIO is listened nowadays by more than 3.4 million daily listeners in Morocco and more than 2 millions per month abroad through digital audio streaming.

Since 2012, the HIT RADIO concept was extended to 9 sub-Saharan countries: Central African Republic, Burkina Faso, Congo, Togo, Gabon, Ivory Coast, Burundi, Chad and Niger.

TV5MONDE

TV5MONDE, the world's French-speaking channel, is delighted to be a partner of the Mobile film festival, which celebrates the creativity of the continent's young talents. Thanks to the ease offered by digital technology, mobile phones make it possible to tell beautiful stories whose main actors are the women and men of the continent. The TV5MONDE prize will be awarded to the best Francophone film. On our sites and on our social networks, ten of the fifty-one films in competition will be proposed to you. Enjoy the festival!

Dotsub

Dotsub est une société linguistique qui propose des produits et des services permettant de rendre votre vidéo en ligne accessible à tous par le biais de légendes, de traductions et de voix off. En augmentant la portée mondiale de votre vidéo, vous augmentez considérablement sa valeur grâce à une accessibilité accrue et à l'engagement du public. En proposant des traductions dans plus de 100 langues, Dotsub étend l'influence de votre vidéo dans le monde entier.